

ALL THE RIGHT

# PACKAGES

From smart labels to blister packs, Jones Packaging revolutionizes innovation and product development.

Be it a box of candy, a blister pack of cold medicine or a bottle of vitamins, Jones Packaging has found its way into millions of homes worldwide. At some point in our lives, many of us have touched one of their products.

Founded in 1882, Jones is a London Ontario success story of generational entrepreneurship, responsive innovation and global leadership. Over the past century, the packaging industry has evolved to be more sophisticated, client-driven and competitive, but London continues to provide unique business advantages that cannot be found elsewhere.

“My great grandfather started this business and through the years, my forefathers never moved from London,” says Chris Jones Harris, fourth generation owner along with husband Ron Harris. “Our workforce today maintains that commitment to innovation and product development we need to continue to grow our business into global areas.”

#### MORE THAN JUST BOXES

Innovation is undoubtedly a hallmark to the company’s success. A growing focus on health-care packaging together with industry demands for more security, patient safety and consumer information has led to remarkable new product developments and global partnerships.

Smart pharmaceutical packaging is an example that is taking the company and its clients into a new realm. Using near-field communications or invisible conductive inks, the packaging allows users with a smart phone to access information on everything from side effects and dosage to product tampering and company recalls.

Jones recently partnered with Thin Film Electronics, a Norwegian global leader in printed electronics to develop a physical package that connects with today’s virtual world of information and communications.





L to R: Owners Chris Jones Harris and Ron Harris.

The end result is intelligent packaging that can let the user know whether it has been previously opened and deliver up-to-date information about side effects, expiration dates and dosage – all via an Internet link.

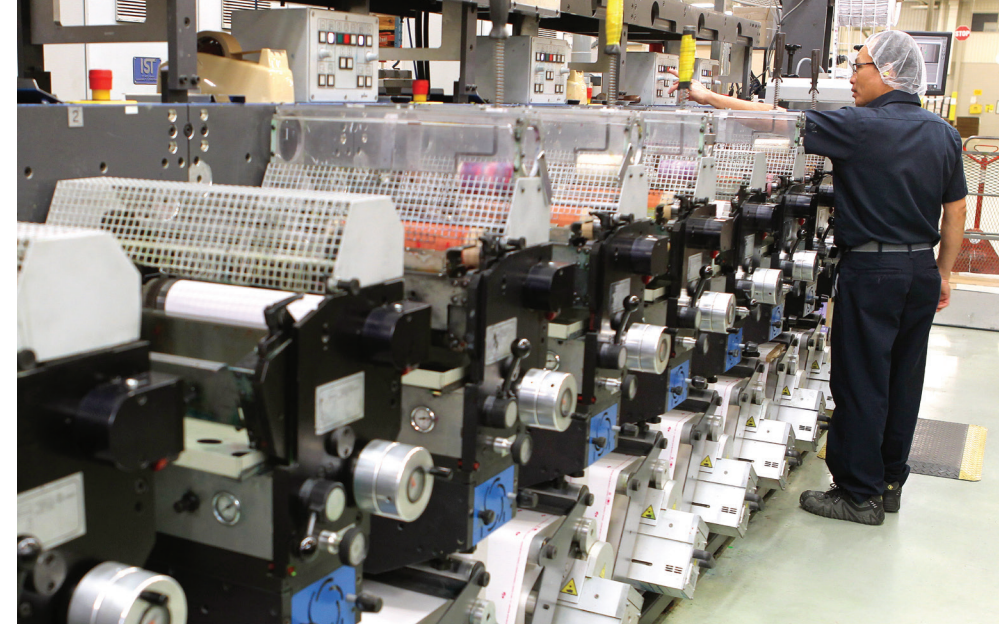
“We have always been attentive to the market to quickly identify and respond to evolving industry and consumer trends, and this means we are constantly repositioning ourselves,” says Jones Harris.

“This is the case with medication adherence – an estimated 25% of hospital and long-term care admissions can be attributed to the mismanagement of medication. To address this important market need, we’re working with the National Research Council (NRC) to develop ground-breaking technology that will change the face of compliance packaging for medication management. Printed electronic circuits in the packaging sound an alarm via a smart phone app to provide information when a medication blister has been opened. This has the potential to revolutionize patient care, help people stay at home longer and provide critical peace of mind to loved ones.”

**LONDON'S COMPETITIVE ADVANTAGES**

“Jones is an exemplary example of how access to industry partnerships, responsiveness to global trends and product innovation converge into sustainable success,” says Kapil Lakhotia, President and CEO at London Economic Development Corporation.

“Jones brings a very unique perspective. They play a significant role in advanced manufacturing, in health care and in digital technologies,”



says Lakhotia. “They are a remarkable London success story and it has been fascinating to watch them continue to build and diversify.”

Fanshawe College and Ivey School of Business have also allowed the company to respond and be nimble to an ever-evolving industry. Clients are more

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According to Jones Harris, this success lies in a number of London advantages that do not exist in other cities.

“We have access to the brightest minds and skills here in London and it’s across all levels—engineers, designers, project managers and plant floor technicians,” says Ron Harris. “And the quality of life and the type of work we do makes it easy to attract talent from other centres.”

Partnerships with institutes like the NRC and educational resources at

global in scope, contracts are larger and more comprehensive and health care has become more consumer-driven.

“Our clients want things faster, they want more value adds and they are looking for ways that will bring more attention on the shelves,” says Harris. “It’s exciting but it means we are always looking ahead. London’s pool of talent, education and business support gives us that competitive edge.”

1882	1889	1913	1920	1970s	1980s	1995	1999	2006	2009	2013	2015
Founders Henry Jones and Frank Lawson create Lawson and Jones Incorporated.	Imported from New York, the first litho press in Canada west of Toronto.	Imported from Europe, the first mechanical carton folder in Canada.	Henry Jones establishes Jones Box and Label to focus on the pharmaceutical market.	Introduced the first child safety vial to the Canadian pharmacy market.	Co-developed a blister card for multi-medication regimes.	Designed first dual web laser prescription label for Canadian market.	New head office, printing and converting facility.	First and only North American member of Europe-based PharmaPact.	First in the world to acquire a uniquely configured advanced 13-station, nine colour Komori press.	New state-of-the-art contract packaging facility opened its doors.	Forged partnership with Thin Film Electronics to develop smart packaging solutions. Collaborative project with National Research Council of Canada to create a smart blistered compliance package.